



International
Trade
Centre

SHE TRADES

Invest



Seeking Capital to Grow your Business?
Join SheTrades Invest Today!

Who can apply?

- Women-led businesses*
- SMEs benefitting women**

**At least 25% owned by one or more women, whose management control lies with 1+ women*

***Companies not led by women, but which seek to address gender disparities intentionally and measurably.*

How can you benefit?

- Access to capital providers for business financing
- Access to information about available financial opportunities
- Access to capacity building on financial literacy
- Access to mentorship and financial guidance

Application process

- Register and/or log in to your SheTrades.com account
- Click on the ["Finance"](#) tab
- Scroll down and click on ["Apply/Access your account"](#)
- Register as a women-led business/ SMEs benefitting women
- Fill in your company details

Refer to the following page for required documents needed for your registration

LOOKING FOR MORE INFORMATION?

CLICK [HERE](#) TO VISIT OUR WEBSITE

HAVE ANY QUESTIONS? EMAIL US AT:

SHETRADESINVEST@INTRACEN.ORG

When emailing, kindly provide your company name and country for ease of reference

WOMEN-LED BUSINESSES & SMES BENEFITTING WOMEN



Type of Document	Specifications
Images Required	<ul style="list-style-type: none">• High quality company logo• 1 photo of your company's focal point*
Information Required	<ul style="list-style-type: none">• Company description with mission and vision• Contact details of company focal point and top manager• Percentage of women ownership• No. of employees by gender, sales, and suppliers• Company's financial records over the past 3 years• Company's detailed funding needs• If applicable: company, product and/or service certification, production capacity, delivery terms, and target markets
Documents	<ul style="list-style-type: none">• Company's certificate of registration• Company's business plan• Company's pitch deck• Sustainability report, brochure/technical factsheet/look book of products/services in PDF (if applicable)• Company's audited financial records/management financials (if available) <p><i>*Each document must be submitted in JPG, JPEG, PNG, or PDF format and be no larger than 3MB</i></p>