SHETRADES INVEST

 REGISTRATION REQUIREMENTS

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|  | WOMEN- LED BUSINESSES SMEs BENEFITTING WOMEN | CAPITAL PROVIDERS |
| **Images****(resolution 300dpi; dimensions 45 millimetres (mm) high by 35mm wide)** | * Logo of your company in high quality
* 1 studio quality photo of your company’s focal point
 | * Logo of your organization (with no background);
* 1 studio quality photo of the focal point.
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| **Information on** | * Brief description of the company, including mission and vision.
* Contact Details of your company’s focal point and top manager (incl. year of birth, mobile number and full names)
* Commercial information on percentage of women ownership, number of employees segregated by gender, sales, suppliers and export information;
* If applicable, company/product(s)/service(s) certification(s), production capacity, delivery terms and target markets.
* Your profile link from the SheTrades Platform
* Your company’s financial records including revenue, net profit or losses, expenses and export volumes over the past 3 years
* Your company’s detailed funding needs.
 | * General information on ownership, type of association, and staff segregated by gender;
* If applicable, description of projects or focus on women entrepreneurs as well as geographic target.
* Information on your organizations funding opportunities /investments, over the past two years
* Your organizations total assets under management in USD
* Your organizations funding capacity and eligibility criteria
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| **Documents****(Maximum 3 MB;** **Format: JPG. JPEG, PNG or PDF)** | * Company certificate of registration
* As applicable: Sustainability report, Brochure/Technical fact sheet/Look book of your products/services in PDF
* If available, your company’s audited financial records
* Your company’s business plan
* Your company’s pitch deck
 | * Organization flyer or brochure
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