

SHETRADES

Invest



Getting Involved as a Capital Provider

Who can Apply?

1. Commercial bank
2. Corporation
3. Development finance institution
4. Foundation
5. Impact investor
6. Investment fund
7. Microfinance institution
8. Private equity firm
9. Venture capitalist

Benefits

- Gain visibility among women-led businesses (WLBs).
- Acquire knowledge on how to establish or strengthen a gender-lens investment strategy.
- Access a pipeline of WLBs.
- Direct exposure to WLBs to better understand obstacles faced by them.
- Expand your portfolio of WLBs.
- Boost your network of stakeholders committed to bridge the gender financing gap.

Application process

1. Register and/or Login to your SheTrades.com account as a Financial Institution
2. Click on "Finance" tab, scroll down and click on "Apply / Access your account" tab



Join this project

Apply / Access your account

3. Register as a capital provider
4. Fill in your organization details *

*Annex - See below the registration documents to prepare for your registration

LOOKING FOR MORE INFORMATION?

[CLICK HERE TO VISIT OUR WEBSITE](#)

HAVE MORE QUESTIONS? EMAIL US AT:

SHETRADESINVEST@INTRACEN.ORG

When emailing, kindly provide your company name and country for ease of reference

CAPITAL PROVIDERS



Type of Document	Specifications
<p>Images Required</p>	<ul style="list-style-type: none">• Logo of your organization (with no background)• 1 studio quality photo of the focal point. <p><i>*All images should be of resolution 300dpi & dimensions 45 mm in height and 35mm in width</i></p>
<p>Information Required</p>	<ul style="list-style-type: none">• General information on ownership, type of association, and staff segregated by gender;• If applicable, description of projects or focus on women entrepreneurs as well as geographic target.• Organization's funding opportunities/investments, over the past two years• Organization's total assets under management in USD• Organization's funding capacity and eligibility criteria
<p>Documents</p>	<ul style="list-style-type: none">• Organization flyer or brochure <p><i>*Each document must be a max. 3MB file size and be submitted in either JPG, JPEG, PNG, or PDF format</i></p>